

WORDCAMP CAPE TOWN 2016 SPONSORSHIP PACKAGES

Springbok – R50,000

- **Limited to 5 sponsors only**
- Display table at the event for demos, answering questions and meeting customers
- Company banner(s) prominently displayed at the event
- Use of our swag table to give away some of your merchandise
- An insert placed in the attendees' welcome packs
- Acknowledgment and thanks from the stage
- Guest post and tweet from the WordCamp Cape Town blog – post will be copied to wpcapetown.co.za after the event
- Name, logo, link and description on the WordCamp Cape Town site
- 5 invites to the VIP dinner for your team or colleges
- 5 free conference tickets for your team or colleges, 10x additional promotional discounted coupon codes (5 for each discount) for 50% & 20%.
- ***We're happy to discuss anything else that you'd like to do for our attendees***

Rhino – R40,000

- Display table at the event for demos, answering questions and meeting customers
- Company banner(s) prominently displayed at the event
- Use of our swag table to give away some of your merchandise
- An insert placed in the attendees' welcome packs
- Acknowledgment and thanks from the stage
- Guest post and tweet from the WordCamp Cape Town blog – post will be copied to wpcapetown.co.za after the event
- Name, logo, link and description on the WordCamp Cape Town site
- 4 invites to the VIP dinner for your team or colleges
- 4 free conference tickets for your team or colleges, 8x additional promotional discounted coupon codes (4 for each discount) for 50% & 20%.

Buffalo – R30,000

- Company banner(s) prominently displayed at the event
- Use of our swag table to give away some of your merchandise
- An insert placed in the attendees' welcome packs
- Acknowledgment and thanks from the stage
- Guest post and tweet from the WordCamp Cape Town blog – post will be copied to wpcapetown.co.za after the event
- Name, logo, link and description on the WordCamp Cape Town site
- 4 invites to the VIP dinner for your team or colleges
- 4 free conference tickets for your team or colleges, 6x additional promotional discounted coupon codes (3 for each discount) for 50% & 20%.

Ostrich – R22,000

- Use of our swag table to give away some of your merchandise
- An insert placed in the attendees' welcome packs
- Acknowledgment and thanks from the stage
- Guest post and tweet from the WordCamp Cape Town blog – post will be copied to wpcapetown.co.za after the event
- Name, logo, link and description on the WordCamp Cape Town site
- 3 conference tickets & 3 invites to the VIP dinner

Penguin – R17,000

- An insert placed in the attendees' welcome packs
- Acknowledgment and thanks from the stage
- Guest post and tweet from the WordCamp Cape Town blog – post will be copied to wpcapetown.co.za after the event
- Name, logo, link and description on the WordCamp Cape Town site
- 3 conference tickets & 3 invites to the VIP dinner

Meerkat – R11,000

- Acknowledgment and thanks from the stage
- Guest post and tweet from the WordCamp Cape Town blog – post will be copied to wpcapetown.co.za after the event
- Name, logo, link and description on the WordCamp Cape Town site
- 2 conference ticket & 2 invite to the VIP dinner

Dassie – R6,000

- Acknowledgment and thanks from the stage
- Guest post and tweet from the WordCamp Cape Town blog – post will be copied to wpcapetown.co.za after the event
- Name, logo, link and description on the WordCamp Cape Town site
- 1 conference ticket & 1 invite to the VIP dinner

Donations

If you would like to donate towards WordCamp Cape Town 2016 with any amount that does not fit into the packages listed above, then we will gladly accept your donation. In exchange we will list your name (linked to your website) on the event website.

Media Partners

We welcome any local news sites, blogs and other relevant media outlets to join us as media partners. This will involve publicising the event through your outlet channels in the months leading up to it - we can discuss specifics based on your media format and audience. Media partners will receive the same benefits as the **Meerkat** package.

Other options

If you would like to sponsor a specific area of the event then please let us know and we can discuss the details around your selection – area sponsorships will be branded with your company name where possible. These are the areas that are available:

- **After party**
- **Venue**
- **Swag (shirts, etc.)**
- **Attendee badges**
- **VIP dinner (private event for speakers, sponsors, volunteers & organisers)**

If you are interested in sponsoring WordCamp Cape Town 2016 then please contact us on capetown@wordcamp.org